

LAURIN CABRALISSA

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EDUCATION

FASHION INSTITUTE OF TECHNOLOGY, NEW YORK

Bachelor of Fine Arts Degree, Fashion design 05/2018

Associate in Applied Science Degree, Fashion design 12/2015

- Art specialization, Special occasion designation, Italian minor, 3.86 GPA

UNIVERSITY OF MASSACHUSETTS DARTMOUTH

Bachelor of Science Degree, Pre-medical Studies 05/2005

- Biology Honors Program, Magna Cum Laude, 3.6 GPA, multiple Dean and Chancellor's lists, Italian Student of the Year.

INDUSTRY EXPERIENCE

Dennis Basso, New York, NY

03/2017-current

Assistant Designer

- Working directly for the creative director to assist in the design process for current collections and bespoke private client work by sketching new designs, creating embroidery artwork and layouts, choosing fabrics, trims and embroideries, and contributing to mood boards amongst other things.
- Developing presentations for customers and boutiques, attending meetings with fabric reps, embroidery companies, press, publications, the sales team, and upper management, in addition to meetings and fittings with private clients.
- Involved in the brands social media accounts, public relations, marketing, assisting in seasonal look books, show programs, newsletters, communicating with vendors, partners and potential sponsors for runway shows.
- Learning all aspects of the business including design, production, development, marketing, management, customer relations, event planning and finances.
- Interned for nine months prior to being hired and volunteered for five seasons of fashion week prior to internship.

MGF Sourcing, New York, NY

12/2015-08/2016

Surface/ Fashion Design Intern

- Assisted in the presentations of prints, themes, and color to clients, created new and updated existing designs, worked directly with buyers, decision makers, and overseas offices.
- Generated mood boards, composed color cards, worked on line sheets, and analyzed strike-offs.

HAUTE HIPPIE, New York, NY

05/2015-08/2015

Design Intern

- Worked closely with the creative director and design team to create and develop designs, flats, mood boards, trend research, style colorways, manage line sheets, and communicate with departments.
- Finished garments by hand sewing, beading, and lace application and worked on embroidery layouts.
- Assisted in visual display and created merchandising concepts that were incorporated into the Fall 2015 boutiques.

OTHER WORK EXPERIENCE

- Succeeded for seven years in the highly competitive pharmaceutical sales industry in New York City.
- Built and maintained excellent rapport with clients through proficiency and reliability.

SALIX PHARMACEUTICALS

01/2014-07/2014

ONSET DERMATOLOGICS

10/2011-01/2014

TAKEDA PHARMACEUTICALS North America

02/2011- 09/2011

NOVARTIS PHARMACEUTICALS, Cardiovascular/ Metabolic Specialty Division

05/2009- 01/2011

PRICARA, Unit of Ortho-McNeil Pharmaceuticals, Johnson & Johnson

04/2007-05/2009

SKILLS

- **Design:** haute couture sewing and embellishments, tech packs and specs, illustration (by hand and CAD), fine art, draping, pattern making, machine sewing, embellishment layouts and design, styling, leather and fur techniques and construction.
- **Computer:** Adobe Photoshop, Illustrator, Digital flats and specs, Product Data Management, Microsoft Word, PowerPoint, Excel, QuickBooks, CRM systems, Windows, Mac.
- **Language:** fluent English, conversational Italian.
- **Other:** runway shows, presentation and speaking skills, branding, merchandising, business plans, financial analysis, entrepreneurial skills, event planning, sales, networking, and customer relations.